
NEWS RELEASE

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ENCELIUM TECHNOLOGIES' GARY MESHBERG TO ADDRESS LIGHTING CONTROLS - TRENDS IN COMMISSIONING AND DAYLIGHTING - AT LIGHTFAIR INTERNATIONAL'S ANNUAL CONFERENCE

Las Vegas Event is the Largest International Lighting Trade Show

March 23, 2010 – [LIGHTFAIR International \(LFI\)](#), the largest annual architectural and commercial lighting trade show and conference worldwide, has named Gary Meshberg, LEED AP, LC, director of sales of [Encelium Technologies, Inc.](#), among the featured guest speakers for its annual May trade show and conference in Las Vegas. During his two workshops, Meshberg will discuss “*Commissioning Lighting Controls*” and “*Design of Electric Lighting Controls for Daylighting*” as part of the LIGHTFAIR Institute and the Daylighting Institute, two comprehensive two-day educational forums for design, lighting, architectural, engineering and related industry professionals.

“As energy and environmental concerns result in an increasing mandate to save the maximum amount of energy, without jeopardizing lighting quality and the visual environment, lighting controls are growing in importance,” said Meshberg, who is responsible for sales initiatives related to Encelium’s [Energy Control System™ \(ECS\)](#), the most advanced lighting control solution on the market.

Encelium’s ECS reduces lighting energy consumption as well as energy costs at a faster rate than other environmental measures and has an average payback on investment of two to five years. Since the company’s founding in 2001, ECS has been installed in more than 25 million square feet of commercial space across North America and Europe. The company has experienced tremendous growth, posting a 200 percent annual increase during the last two years.

Meshberg’s sessions will focus on the importance of a proper controls design and commissioning narrative, as well as opportunities for implementing controls to maximize daylight contributions and energy savings.

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“Today’s digital lighting control provides an elegant wiring scheme that allows for the economical integration of multiple control strategies, simple code compliance, software-based zoning/rezoning, remote control, and more,” Meshberg said.

The 2010 LFI Conference offers seven diverse educational tracks with a total of 72 unique courses, totaling 220+ accredited hours for AIA, ASLA, ASID/IIDA, BOMI, IES and IFMA, upon individual association approval. Meshberg led the “*Daylighting and Commissioning and Controls*” sessions at LIGHTFAIR International 2009 and has also been a presenter at past LFI Conferences.

Designed to educate attendees in the industry’s latest trends, innovations and business solutions, the LFI Conference covers a broad range of today’s most relevant topics. It brings together the foremost international professionals to address lighting fundamentals, software, applications, controls and solutions, as well as design innovation, product updates and case studies. The LIGHTFAIR Institute and the Daylighting Institute are being held on Monday, May 10 and Tuesday, May 11 at the Las Vegas Convention Center. The conference seminars and the new Design Symposia will be held in conjunction with the LFI Trade Show taking place from Wednesday, May 12 through Friday, May 14, 2010.

LIGHTFAIR International is sponsored by the [International Association of Lighting Designers](#) (IALD) and the [Illuminating Engineering Society](#) (IES). The event is produced and managed by AMC, Inc.

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