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# ***NEWS RELEASE***

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## **ENCELIUM TECHNOLOGIES' IP PHONE INTERFACE OFFERS GREATER PERSONAL CONTROL VIA TELEPHONE TOUCH-SCREEN DISPLAY**

TEANECK, N.J., Mar. 17, 2010 – Encelium Technologies, an innovative leader in energy management and lighting control systems, has introduced the IP Phone Interface (IPI), which allows users to access personal lighting control features via a Cisco IP phone touch-screen display. Offering the same benefits and functionality associated with the company's revolutionary Energy Control System™ (ECS), IPI is ideal for office environments where occupants are not assigned permanent workstations or where workspace assignments change frequently. IPI is an excellent lighting control option for boardrooms or other office spaces where a PC is not available.

"IPI gives each individual total control and flexibility over lighting levels at his or her personal workstation through the phone," said Tony Marano, president and CEO of Encelium. "It also is quite versatile in that IPI can be transferred to other areas, such as a boardroom or auditorium, by simply relocating an IP-enabled Cisco IP phone, logging into the IPI service and entering a new IPI activation key."

ECS is the most advanced lighting control solution for commercial buildings on the market. The intelligent lighting building system, which typically meets or exceeds today's sustainable requirements for new or existing office buildings, is designed to reduce lighting-related energy costs by 50 to 75 percent. ECS also contributes between 12 to 18 points toward achieving the coveted U.S. Green Building Council's Leadership in Energy & Environmental Design (LEED).

The new IPI is fully configurable through Encelium's Polaris software. By permitting users to save or recall preset lighting scenes, desired light levels can be easily accessed to meet each user's personal lighting preferences. Scenes also can be renamed, reorganized or deleted through the IPI interface.

Technical highlights include:

- Encelium's SSU hosts the IPI web service, accessible by the Cisco network via a LAN connection to the Encelium ECU or SSU.

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- The URL of the IPI web service is registered in Cisco Unified Communication Manager or Cisco Unified Communications Manager Express via standard Cisco tools. No other CM or CME configuration changes are required.
- IPI uses HTTP messages to deliver content to registered Cisco IP phones.
- End-users access IPI through the Services button or standard menu options on their Cisco IP phone.

Using the collaborative power of addressable networking technology in conjunction with advanced control hardware and software, Encelium's systems are designed to maximize energy savings and provide attractive returns on investment. ECS reduces lighting use and energy costs at a faster rate than other environmental measures and has an average payback on investment of two to five years. Since the company's founding in 2001, ECS has been installed in more than 25 million square feet of commercial space across North America and Europe. The company has posted a 200% annual growth increase during the last two years. Encelium is headquartered in Teaneck, N.J., with operations in Canada and Europe.

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