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ENCELIUM TECHNOLOGIES WINS THE NORTH AMERICAN GREEN LIGHTING CONTROLS MARKET, 2008 EMERGING COMPANY OF THE YEAR AWARD

RICHMOND HILL, ONTARIO (January 13th, 2009) – Encelium Technologies announced today that it has won the North American Green Lighting Controls Market 2008 Emerging Company of the Year Award from Frost & Sullivan in recognition of its intensive efforts to propagate a well differentiated energy management solution to the lighting controls industry.

The Frost & Sullivan Award for Emerging Company of the Year is presented each year to the company that has emerged as a significant participant within its industry. Frost & Sullivan analysts determined the winner by quantifying several market factors which include interviews with market participants, customers and suppliers along with extensive secondary and technology research.

“Encelium has the exceptional know-how to take advantage of market changes through the execution of innovative strategies within the existing competitive landscape. In a very limited timeframe, Encelium has managed to secure the number two position in the fast growing addressable dimming market in North America, with an impressive 25-30 percent market share with its Energy Control System (ECS) solution. In an area that is strongly characterized by premium products from rival manufacturers that are based on Digital Addressable Lighting Interface (DALI) protocol, Encelium has managed to secure a niche position that comprehensively addresses critical energy management strategies while being cost effective,” explains Konkana Khaund, Senior Industry Analyst at Frost & Sullivan.

“We have the technology to help us grow in today’s economy because Encelium’s ECS reduces lighting energy costs by 50 – 75%, integrates with other building systems such as HVAC and security, improves workplace ergonomics, promotes a building’s “Green” image and earns points towards LEED certification”, adds Mr. Mocherniak, COO of Encelium Technologies. With such rapid and sustained growth, Encelium will be a company to watch out for in the energy efficient lighting controls market over the next five year period.

About Encelium Technologies

Encelium Technologies is a technology development company specializing in addressable lighting control and energy management systems for commercial buildings. Using the collaborative power of networking technology in conjunction with advanced control hardware and software, its systems are designed to maximize energy savings and provide attractive returns on investment. Encelium has operations in the U.S., Canada and Europe.

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