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“Bright” Green Buildings Provide Significant Return on Investment

CABA-Sponsored Report Highlights Best of Green + Intelligent Building Design

Ottawa, Canada – October X, 2008- The Continental Automated Buildings Association ([CABA](#)) announced today the release of a comprehensive report on “bright” green buildings. “Bright” green buildings leverage intelligent technologies to support environmental sustainability while providing a significant return on investment (ROI). The report features several real-world examples that show how property companies around the world have employed advances in green building and networking technologies to increase profits, lower costs, and help the environment.

Bright green buildings are intelligent, green and profitable. They are designed to conserve resources such as energy and water and otherwise minimize their impact on the environment. These structures leverage networking technology to integrate and optimize the performance of building control systems, while creating a safe, healthy and comfortable environment for occupants. Fully integrated bright green buildings perform better, cost less to maintain and leave a smaller environmental imprint than their traditionally designed and built counterparts.

The international research firm of Frost and Sullivan authored the report with contributions from several industry leaders. Companies providing input include:

- BAE Systems
- Cisco Systems, Inc.
- CommScope, Inc.
- Delta Controls Inc.
- Encelium Technologies Inc.
- Global Environment Fund
- Herman Miller Inc.
- InfoComm International
- Johnson Controls Ltd.
- Legrand (Ortonics/The Wattstopper)
- Natural Resources Canada
- Robinson Solutions Inc.
- Sloan Monitored Systems
- Trane
- Tridel Corporation
- Panduit, Corp.

“The findings of this report are very exciting and insightful,” says <name and title of USGBC exec goes here>. “The conclusions of the study help advance progress toward achieving our vision of a sustainable built environment within a generation.”

Bright green buildings combine the best of intelligent and green building design:

An intelligent building features fully networked systems that integrate data, voice and video with security, HVAC, lighting and other electronic controls on a single Internet Protocol (IP) network platform. The networked systems monitor building conditions to allow appropriate, real-time adjustments to facilitate user management, space utilization, energy conservation, and comfort and systems improvements. Bright green structures improve long-term economic performance by reducing energy and water usage, as well as construction and demolition waste.

Green buildings reduce emissions, decrease waste and improve energy efficiencies. These buildings also maintain a green architecture through the use of recycled and reused products.

“The research report reveals that the cost of constructing “bright” green and intelligent buildings does not differ significantly from that of traditional buildings,” says <name and title of CommScope exec goes here>. “Moreover, intelligent buildings offer markedly better returns on investment. Green + intelligent approaches enhance energy and asset management.”

“Sustainable buildings demand intelligent building controls as an enabler for the complex strategies that these buildings require to operate. Even more critical is a core team of designers and contractors who are committed to the Integrated Design Process and the customer’s goals. Teaming with qualified and innovative project members is an essential requirement for these projects to be successful. Delta Controls and our network of Partners are ready to be part of that team!” says Brian Dutt, VP Sales and Marketing, Delta Controls. “Their higher operational efficiency and lower operational and energy costs, offer a very substantial ROI.”

“Intelligent buildings are engineered to last, making them efficient and easier to maintain,” comments <name and title of Ortronics/Watt Stopper exec goes here>. “These buildings have higher resale values, and, they meet current needs, without compromising future generations’ needs.”

“Intelligent buildings are becoming popular across North America,” says Ron Zimmer, president and CEO of CABA. “CABA is working to provide more information on this movement to support the continued growth of the industry. We are proud to sponsor this report, which reveals how bright green buildings lower owner operating costs due to more efficient operations and better control, thereby enhancing the value of the buildings themselves.”

The report includes several real-world examples that show how these buildings are built and work to the occupants’ benefit. To review the full report, read related case studies, or learn more about CABA, please visit www.caba.org.

About CABA

CABA is the only industry association to offer industry intelligence to stakeholders in all areas of home and building automation, providing expertise in areas such as HVAC, lighting, security, A/V, communications technologies, energy management and controls. The association provides a wealth of information to building owners, architects, contractors and home owners including *iHomes & Buildings* magazine and research on the latest developments through CABA’s councils, such as the Internet Home Alliance Research Council (www.caba.org/iha) and CABA's forums. Other resources include CABA's monthly eBulletin, Information Series reports, Event Reports and the CABA web site. Please visit www.caba.org for further information.